




Emily Eizen is a multimedia artist, content creator, creative director, and graphic designer with over 5 years of experience in photography, art direction, and trend forecasting. Producing engaging content, Emily's work has spanned multiple industries including editorial publications, music, CPG, beauty, and wellness. Her commissioned works highlight her ability to adapt to different branded aesthetics while maintaining original creativity and trendsetting motifs. Emily has contributed photography to a plethora of noted publications including Rolling Stone, People, Insider, Office Magazine, High Times, Forbes, Inked, Los Angeles Times, AdWeek, Playboy, Vice, LA Weekly, and many more. To describe her in a sentence, Emily is a creative renaissance woman with a brand-first approach to modern visual storytelling.



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 @emilyeizen

Experience

Creative Director

Bonbuz

2021-2024

- Created visual brand identity and voice through data-driven analysis of non-alcoholic beverage categories/consumer feedback.
 - Responsibilities:
 - Monthly Content Planning/Creation and posting
 - Packaging Artwork and Design for ready-to-drink SKUs
 - Copywriting across multiple platforms including email marketing, social media, website copy
 - Designed all physical brand marketing touchpoints
 - Ideating, Producing and Shooting Seasonal Campaigns from start to finish
 - Leading Weekly meetings with CEO and content managers, strategizing weekly content across 4 platforms, and staying ahead of trend forecasts
 - Shoot and edit video content for TikTok, paid ads on Instagram and Facebook
 - Responsibilities: :
 - Sourced Tik-Tok Creators for targeted campaigns, amassing over 8M views and 1.1M Likes
 - TV appearance On "Side Hustlers" with Emma Grede (Skims, Good American) and Ashley Graham
 - Designed Pitch Deck for Seed and Series A Funding using financial data and brand selling points
 - Designed graphic artwork and layout for all branded Merchandise and Apparel
 - Designed original symbology and visual brand language for web and packaging
 - Designed Brand Presentation for BevNet Semi-Finals Best New Beverage Category
 - Forbes "Cali-Sober" Feature, LA Times Feature

Creative Consultant

Goldflower Cannabis (Florida)

Present

- Quarterly photoshoots
- In-Store artwork + activations
- Asset Design

Graphic Designer

High Times

2023

- Design weekly dispensary deal assets
- Consulted on rebranding of Cannabis Cup Events
- Product and Billboard design